



DOSSIER D'INSCRIPTION
APPLICATION FORM

2007

MASTER FRANCO-RUSSE DE MANAGEMENT (MFR)
***THE TWO-YEAR FRANCO-RUSSIAN MASTER'S PROGRAM IN
MANAGEMENT (MFR)***

NOM / *SURNAME*: MASLIVETS

PRÉNOM / *FIRST NAME*: OLGA

CLOTURE DES INSCRIPTIONS
DEADLINE FOR APPLICATION

30 AVRIL 2007
APRIL 30TH 2007

Ce dossier d'inscription peut-être rempli en Français ou en Anglais.
This application form may be completed in French or in English.

PROCEDURE DE SELECTION APPLICATION PROCEDURE

CONDITIONS GÉNÉRALES D'ADMISSION / GENERAL CONDITIONS FOR ADMISSION

Elles sont les suivantes / The admission procedure is as follows:

1) être titulaire d'un diplôme de *Bakalavr* ou de *Spetsialist* d'une Université russe ou de la Communauté des Etats Indépendants / to hold a *Balalavr* or a *Spetsialist* diploma awarded by a Russian or Community of Independent States University;

2) être admis en *Magistratura* à la Faculté de Management du HCE dans une des filières suivantes : *Marketing* ou *Management stratégique de l'entreprise* / to be admitted in *Magistratura* at the SU-HSE Faculty of in one of the following majors: *Marketing* or *Strategic Corporate Management*;

3) remplir le **dossier d'admission** ci-dessous / to fill out the following admission document

4) passer un **entretien de motivation** (en anglais et/ou français) devant un jury qui sera composé de représentants de ESCP-EAP, du HCE et des entreprises françaises / to pass an *interview (in English and/or French)* in front of a jury composed of representatives from ESCP-EAP, SU-HSE and a French company;

5) pouvoir justifier d'une **expérience professionnelle** (stage ou emploi) d'au moins 6 semaines. Cette expérience pourra éventuellement être acquise après sélection et avant le début de la scolarité (juillet-août). / to certify of at least 6 weeks work experience (internship or employment). This experience could, if necessary, be acquired between the selection process and the start of the course (July-August).

ENTRETIEN INTERVIEW

Entretien de 30 minutes en français et / ou en anglais 30 minutes interview in French and / or in English

Veillez cocher la/les langue(s) dans laquelle/lesquelles vous souhaitez être interviewé(e).
Indicate the language(s) in which you wish to be interviewed.

FRANÇAIS / FRENCH

ANGLAIS / ENGLISH

Le candidat sera interviewé à la fin du mois de juin à Moscou à la Faculté de Management du Haut Collège d'Economie par une commission composée d'examineurs qui évaluera le profil, le potentiel du candidat et son aptitude à une carrière internationale de management. *The applicant will be interviewed last week of June in Moscow at the SU-HSE Faculty of Management in order to evaluate the applicant's profile, potential and ability to succeed in an international career in management.*

RENSEIGNEMENT SUR LE CANDIDAT *INFORMATION ABOUT THE APPLICANT*

NOM (lettres majuscules) / *SURNAME (in capital letters)*

MASLIVETS

PRENOMS / *FIRST NAME, MIDDLE NAME*

OLGA

DATE DE NAISSANCE / *DATE OF BIRTH*

24 October 1985

LIEU DE NAISSANCE / *PLACE OF BIRTH*

Perm

PAYS / *COUNTRY*

Russia

NATIONALITE / *NATIONALITY*

Russian

SEXE / *GENDER*

Masculin / *Male*

Féminin / *Female*

SITUATION DE FAMILLE / *MARITAL STATUS*: Célibataire / *Single* Marié(e) / *Married* Autres / *Other*

ADRESSE PERSONNELLE ACTUELLE / *CURRENT ADDRESS* ..

Startseva Str. 1-65

CODE POSTAL / *AREA CODE* :

614051

VILLE / *TOWN*

Perm

PAYS / *COUNTRY*:

Russia

TELEPHONE PERSONNEL / *HOME PHONE NUMBER*

7(342) 266 3907

E.mail **olga.maslivets@par-ma.com, www.par-ma.com**

TELEPHONE PROFESSIONNEL (éventuellement) / *BUSINESS PHONE (if any)*

7 (902) 8342367

ADRESSE OU VOUS SOUHAITEZ RECEVOIR VOTRE COURRIER

ADDRESS WHERE YOU WISH TO RECEIVE YOUR POST MAIL

Startseva Str. 1-65

CODE POSTAL / *AREA CODE* :

614051

VILLE / *TOWN*

Perm

PAYS / *COUNTRY*:

Russia

TELEPHONE PERSONNEL / *HOME PHONE NUMBER*

7(342)2663907



1 – ETUDES / **ACADEMIC BACKGROUND**

ETUDES SUPERIEURES (y compris études en cours et études complémentaires non sanctionnées par un diplôme) / *HIGHER EDUCATION (please include courses you are currently taking, as well as any courses you may have taken, or education received, for which you may not have been awarded a degree).*

Université <i>University</i>	Diplôme obtenu* <i>Degree *</i>	Spécialisation <i>Specialisation / Major</i>	Date d'obtention <i>Graduation date</i>
Higher School of Economics, Perm branch	Bachelor	Economics	June 2007

*Dernier diplôme obtenu hors de France par ordre décroissant de date d'obtention, puis autre(s) diplôme(s). / **Most recent degree awarded outside France in decreasing order of graduation date, followed by other degree(s).*

ETUDES SECONDAIRES / **SECONDARY EDUCATION OR HIGH SCHOOL RECORD**

Ecole / <i>School</i>	Diplôme obtenu / <i>Degree</i>	Année / <i>Year</i>
Specialized English Language School №7	High School Diploma	2003

2 - ACTIVITE PROFESSIONNELLE / **PROFESSIONAL EXPERIENCE**

Avez-vous effectué des stages ou exercé une activité professionnelle à plein temps ou à temps partiel ? Si oui, donnez le maximum de précisions sur les fonctions que vous avez occupées par ordre chronologique (nom de l'entreprise, dates, etc.).

Have you ever done an internship, worked full-time or carried out any in-company training periods? If so, please give a detailed description of your work, complete with the studies and responsibilities you had, including the names of firms or organisations, dates of employment, etc., in chronological order.

Nom de l'entreprise <i>Name of firm</i>	Date <i>Date</i>	Fonction <i>Position</i>	Description détaillée <i>Detailed description</i>
Laboratory for Institutional Analysis (LIA) at HSE Perm, Russia, Studencheskaya 38 Tel +7(342)248-5242 lia.hse.ru	<i>September 2006– Present</i>	Researcher	<ul style="list-style-type: none"> - Conducted research on the implementation of auctions in distributing spectrum rights in Russia (eg. latest 3G-tender) - Made presentations on the current research topics of LIA - Prepared an article on the Distribution of Spectrum Rights for Moscow Summer LIA School Contest for young researchers.
Higher School of Economics Perm, Russia, Studencheskaya 38 Tel +7(342)248-5242 www.hse.perm.ru	<i>March– May 2007</i>	Intern	<ul style="list-style-type: none"> - Conducted research on the theory and implementation of auctions - Translated american textbooks on industrial organization for the Department of Economic Theory - Prepared the translated chapters for further publishing as a textbook.
Perm State Medical Academy Perm, Russia, Kuibysheva 39 Tel +7(342)248-3342 www.pdma.ru	<i>September 2004– Present</i>	Chemistry Department Secretary	<ul style="list-style-type: none"> - Preparing and presenting various documents: current reports, spreadsheets and correspondence alongside with scientific publications, reviews and handbooks - Elaborating PowerPoint presentations for the Department lecturers - Establishing links with the Academy Administration.

Pigalle Restaurant 8 th Ave. & 48 th Str., NYC, NY, USA Tel. +1(212) 489-2233 www.pigallenyc.com	<i>June– September 2006</i>	Waitress	<ul style="list-style-type: none"> - Served customers with food and beverages - Dealt with cash and credit card payments - Provided management with the information on customer's notes their dining experience.
“Kaury” Bank Perm, Russia Belinskogo 47a Tel +7(342)2443700 bank@kaury.perm.ru www.bank-kaury.ru	<i>January 2006</i>	Intern	<ul style="list-style-type: none"> - Researched and compiled data on the current market situation — evaluation of the bank’s competitiveness (SWOT-analysis, etc.) - Established and maintained data files on topics including competitors prices, sales/marketing expenses, earnings, market shares, etc - Handled daily and monthly journal entries - Provided analysis reports, along with supporting graphs.
JP Mustard Restaurant 22 Fulton St., NYC, NY, USA Tel.: +1(212) 785-3542 +1(212) 785-0612	<i>June– August 2005</i>	Waitress	<ul style="list-style-type: none"> - Served customers with food and beverages - Mixed various drinks - Dealed with the register.
Country Inn & Suites Hotel 231 San Marco Avenue, St. Augustine FL, USA Tel: +1(904) 827-1766 Fax:+1(904) 827-1772 cx_saug@countryinns.com www.countryinns.com	<i>June– September 2004</i>	Front Desk Clerk/ Night Auditor	Supervised the crew of 7 housekeepers and 2 maintenance workers and managed daily operations of the hotel, including: <ul style="list-style-type: none"> - Handling the reservation system entries and operation(ImageInn) - Dealing with incoming and outgoing correspondence - Receiving and screening telephone calls - Preparing and checking night audits of the daily hotel financial operations - Received on-the-job training course on customer orientation, devotion to quality, positive attitude and respect to others.

3 – LANGUES / LANGUAGES

LANGUE MATERNELLE / **NATIVE LANGUAGE** **RUSSIAN**

Connaissance des autres langues, répondre en utilisant le code suivant / *Knowledge of other languages, answer using the following code:*

**A courant
fluent**

**B très bon
very good**

**C moyen
average**

**D faible
poor**

Niveau / Level	Parlée / Spoken	Lue / Read	Ecrite / Written
Français / French	B	B	B
Anglais / English	A	A	A
Allemand / German	–	–	–
Espagnol / Spanish	C	D	–
Autres / Others:	–	–	–

4 - QUESTIONS D'ORDRE PERSONNEL / **PERSONAL INFORMATION**

Merci de répondre avec sincérité et spontanéité/ *Please answer all questions frankly and spontaneously.*

Attention : Pour les questions suivantes, merci de veiller à répondre sur les lignes prévues à cet effet et de ne pas dépasser. / **N.B:** *For the following questions, please write your answer below . You should not exceed the space provided.*

A) Veuillez justifier votre choix d'études de gestion ainsi que vos premiers projets de carrière professionnelle. Quels points clés vous ont guidé vers ce choix ?/ *Please justify your choice of management studies in conjunction with your first degree and career goals. What key points have guided you towards this choice?*

In a 5-year time I see myself being a consultant. Such a career goal demands excellent knowledge of business practices throughout the world, teamwork skills, good presentation and communication skills, understanding of cultural peculiarities of various nations and, undoubtedly, perfect knowledge of foreign languages.

I have a Bachelor degree in Economics with a major in Corporate Finance & Industrial Organization. From one hand, it enables me to analyze how company raises funds to finance its investment projects, develop payout policy, stimulates managers to maximize shareholder equity, etc. From the other hand, knowledge of Industrial Organization & Economics helps to understand what determines the market structure, product life cycle, type of competition, sources of firms competitiveness as well as to analyze general macroeconomic situation, monetary and fiscal policies, etc.

Nowadays I feel that I need more management courses to create a significant synergy, because any crucial decision in financing, marketing, R&D could not be done without understanding of company's mission and strategy. I most strongly believe that being a part of the MFR program will enable me to get a better comprehension of how the company is managed (in a wide sense — strategic planning, personnel management, diffusion of innovations, etc.) to implement them in a consultant's career.

I have summarized the key arguments which inspired me to apply for this program below:

- **interest in foreign education in general**

After numerous visits to foreign countries:

- 1. participant of students exchange program with Sherborne School for girls, UK — 2002;*
- 2. participant of Work and Travel USA program — 2004, 2005 and 2006;*
- 3. tourist visits to France and Germany.*

and becoming acquainted with foreign cultures through other channels (literature, internet, etc.) I understood that Russian graduate programs are in some aspects still far from international standards. That is why studying abroad one of the steps towards my career goal.

- **contacts with international employers**

Work experience both inside Russia and abroad (see Professional Experience Section) allowed me see that there is diversity in "how things are done" in different countries. Understanding the core differences in business practices and being deeper integrated into foreign country mentality and business processes will result in a competitive advantage on the international labor market. To do so I need to do research and acquire internship or employment experience in various companies — which are the key-point of the MFR program.

- **contacts with international students**

Being able to communicate to people from all over the world on a daily basis, work in team, exchange ideas — those are all great chances to see the world and open one's mind.

- **a chance to practice French**




Studying in a specialized English language school, doing research in English and visiting English-speaking countries have all allowed me to speak fluent English. I have also studied French at the same time, understanding its importance in the today world, but did not have a chance to practice it a lot, that is why fluent French have always been my goal.

high ESCP–EAP rating

My choice of the MFR program was crowned by the fact that European School of Management has enviable reputation and top ratings among the best European and world schools and provides high standard education in management.

B) Avez-vous effectué des travaux personnels ou participé à des travaux collectifs (mémoires...) ? Commentez. / Have you written any papers, dissertations, etc. individually or as a member of a group? Describe and comment

Except for the obligatory essays and course works I have participated in:



- *Paper “Estimating Hedonic Price Indexes for Personal Computers in Russia”  that has been recently accepted for the ISI 2007 Conference in Lisboa, Portugal.*
- *My paper “Distribution of Spectrum Rights”  has been recently accepted for the Summer School-2007 at Laboratory for Institutional Analysis in Moscow.*
- *4 English conferences for students and wrote papers for them on the topic “The Diffusion of Innovations”*
- *Students’ conferences in Economics with papers on the various aspects of auction theory.*
- *Together with a team of leading Russian scientist from the Perm State University in 2002 I have worked on chemical synthesis (heterocyclic compounds) and have 2 publications  in leading academic chemical journals.*

C) Pourquoi avez-vous décidé de faire des études de management en France ? / Why have you decided to pursue graduate management studies in France?

My choice of France as a platform for graduate management studies have been formed by various factors:

- *Excellent reputation of ESCP–EAP, established educational traditions, favorable reviews and work history of its graduates, close cooperation with business associations and various companies;*
- *Paris attracts businessmen from all over the world producing one fifth of nation’s GNP and being one of the global economic centers;*
- *A chance to improve my French oral and writing skills;*
- *Passion for the French language and French culture in general.*

D) Quelles activités extra-scolaires et extra-professionnelles avez-vous effectuées au cours des dernières années (loisirs, vie sociale, etc.). / Describe your extra-curricular activities over the last few years (leisure, social life, clubs, volunteer work, etc.).

- *Participation in the university extra-curricular activities as a presenter (took part in the University open house annually + city educational displays).*
- *Won the University pageant “Miss HSE” in 2005; *
- *Participation in a professional dancing group “DRIVE” for the last 3 years as a dancer; *
- *Took part in a students exchange program Work and Travel USA in 2004, 2005 and 2006: stayed in different regions of the US (New York City and Florida), where was responsible for accommodation, finding employment, etc. without assistance. Got extensive communicative experience, perfected spoken English;*

E) Vous est-il déjà arrivé d'assumer une responsabilité importante ? Dans quelles circonstances / *Have you ever held a position of significant responsibility? If so, describe the circumstances.*

Holding a position of a Front Desk Clerk/Night Auditor at the Country Inn&Suites Hotel in St. Augustine, FL in summer 2004 involved a high level of responsibility, because I had to manage the reservation system on my own and determine which rooms should or should not be occupied.

During the night shift I was in the whole hotel of 52 rooms on my own and dealt with any problems that arose. When hurricane Cathrine made downfall on Florida in August and electricity, telephone communications and water-pipe and drainage systems went down I was responsible for evacuation of the guests and making sure they are safe.

F) Si votre candidature n'était pas retenue par **ESCP-EAP**, que feriez-vous ?/ *If your application is not accepted by **ESCP-EAP**, what alternative plans do you have ?*

In this case I have decided to enter a different double master-degree program (Erasmus University, Rotterdam) to keep on moving towards my career goal.

Comment comptez-vous assurer le financement de vos études en France ?

How do you plan to finance your education in France ?

Veuillez cocher une option seulement / *Please tick 1 option only :*

Financement personnel / *Personal financing*

Financement familial / *Family financing*

Financement entreprise / *Company sponsorship*

Nom de l'entreprise / *Name of company*.....

Prêt bancaire dans le pays d'origine / *Bank loan in your home country*

Bourse / *Grant or scholarship (Would also apply for a grant)*

Autres / *Other*

Comment avez-vous eu connaissance du MFR ?

How did you hear of the MFR?

Conférence / *Presentation*

Forum / *Careers Day*

Lieu / *Place* : *Perm, HSE*..... Date : *Spring 2006*

Publicités - Affiches – Presse / *Ads - Posters - Publications*

Lieu / *Place* :

Ambassade - Consulat - Alliance Française / *Embassy – Consulate – Alliance Française*

Lieu / *Place* :

Services Carrières – Professeurs / *Careers Services - Professors*

Nom de l'Université / *University* :

Entreprise - Stage / *Company – Internship*

Relations personnelles / *Personal contacts*

Site web **ESCP-EAP** / *ESCP-EAP website*

Sites web **HCE** ou **MFR** / *MFR or SU-HSE websites*

**PIECES A JOINDRE OBLIGATOIREMENT AU DOSSIER D'INSCRIPTION ET A
TRANSMETTRE AVANT LE 30 AVRIL 2007**
**SUPPLEMENTARY DOCUMENTS ARE OBLIGATORY FOR THE APPLICATION AND TO BE
SUBMITTED TILL APRIL 30TH 2007**

1) Identité / Identity

Un document établissant l'état-civil du candidat traduit en français ou en anglais : l'original de votre extrait de naissance ou la copie certifiée conforme de votre carte d'identité ou passeport / **A document testifying the applicant's identity translated into French or English : an original birth certificate or a certified true copy of your identity card or passport.**

2) Diplômes / Diplomas

Les copies certifiées conformes des diplômes universitaires traduites en français ou en anglais (ou certificat de scolarité pour les candidats effectuant leur dernière année d'études avant l'obtention d'un diplôme reconnu) / **A copy of each university degree obtained (or a certificate of attendance), certified true and translated into French or English.**

Les notes officielles, et certifiées conformes à l'original, obtenues au cours des années d'études supérieures effectuées par le candidat, traduites en français ou en anglais. / **The official transcripts or certified true copies of marks obtained during higher education period, translated into French/English.**

L'attestation d'admission dans les filières « Marketing », « Management Stratégique de l'entreprise » ou « Gestion de projets » de la Faculté de Management du HCE (pour les candidats admis en Magistratura sur concours ou pour les candidats des filiales en régions du HCE, ce document pourra être transmis jusqu'au 1^{er} août 2007). **Confirmation of your admission to the Master's programs "Marketing", "Strategic Corporate Management" or "Project Management" of the SU-HSE Faculty of Management (the candidates through the common admission procedure and the candidates from the regional branches of the SU-HSE should submit this paper before August, 1 2007).**

Pour les étudiants admis en Magistratura sur concours, les notes obtenues lors des épreuves d'admission en Magistratura (management, mathématiques, langue). / **The marks obtained for the entry exam (Management, Mathematics and Language skills) if the applicant is entering the Master's program through the common admission procedure.**

3) Langues / Foreign Languages

Un certificat officiel pouvant attester du niveau d'anglais du candidat (TOEFL, IELTS,...) / **Any official certificate that can verify the level of English of the applicant (TOEFL, IELTS, etc.).**

Tout document pouvant attester du niveau de français du candidat (TEF, DALF, résultats d'examen...) / **Any document that can certify level of French of the applicant (TEF, DALF etc.).**

4) Expérience professionnelle / Professional Experience

Si vous pouvez vous prévaloir d'une expérience professionnelle (travail ou stage), tout document attestant de cette expérience professionnelle / **If you ever have been a trainee or a full-time worker, any document certifying your professional experience.**

5) Autres / Others

Une enveloppe affranchie portant lisiblement les nom, prénom et adresse du candidat / **One clearly self-addressed and stamped envelopes.**

Deux photographies d'identité de face, portant au dos le nom et le prénom du candidat (agrafées aux emplacements réservés à cet effet) / **Two passport photographs (full-face) with last name and first name of the applicant on the back (fastened with the sites reserved for this purpose).**

Je certifie exactes les données mentionnées dans le dossier d'inscription / **I hereby certify that the information mentioned in this application is true and accurate.**

Date et signature / **Date and signature**

8 May 2007



/Maslivets O.A./

IMPORTANT

Sur la base du dossier de candidature et des pièces fournies les candidats seront convoqués à l'épreuve orale / *On the basis of the application form and the documents submitted, applicants will be invited to take the interview.*

Les candidats seront convoqués par courrier ou par e-mail. Tout candidat n'ayant pas reçu sa convocation devra s'informer de la date exacte de l'épreuve orale auprès du MFR / *Applicants will be notified by post mail or e-mail of the exact dates of the interview. Should they not receive this notification, applicants must contact the MFR.*

Tout dossier d'inscription non accompagné des documents officiels demandés par le MFR ne sera pas pris en considération et sera retourné au candidat. / *Incomplete application forms submitted to the MFR will not be taken into consideration and will be returned to the applicant.*

Les candidats devront s'assurer auprès du MFR que leur dossier d'inscription a été correctement réceptionné et contient toutes les pièces exigées. / *Applicants should contact the MFR to ensure that their application has been received and is duly completed.*

Ce dossier est à retourner au MFR avec les documents officiels demandés. / *Please, return the completed application form together with the appropriate official documents.*

Master franco-russe de Management (MFR)
Faculty of Management / Higher School of Economics (HSE-SU)
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E-mail : mlegris@hse.ru / Site : www.mfr-management.com